

Purpose: To read college level texts with insight and understanding to author purpose as well as to grow as literate citizens and promote continued learning over the summer.

Google Classroom Join Code: <u>ucbonf2</u>

1) Reading Assignment Book:

The Tipping Point by Malcolm Gladwell

Get a copy of *The Tipping Point* by Malcolm Gladwell from your local library or local bookstore. It can be purchased on Amazon here: <u>https://www.amazon.com/Tipping-Point-Little-Things-Difference/dp/031634662</u> <u>4/ref=sr 1 2?crid=6V71HV5F69VP&dchild=1&keywords=the+tipping+point+by+</u> <u>malcolm+gladwell&qid=1590962746&sprefix=the+tipping+point%2Caps%2C586</u> <u>&sr=8-2</u> (\$9.99 in paperback)

Or you can find the PDF of the text online here: <u>https://binyaprak.com/images/blog_articles/123/the-tipping-point.pdf</u>

You will need to read and annotate the book over summer break. Use sticky notes to mark pages and hand-write your annotations on the sticky notes. Or you can keep a running document of your notes, citing page numbers so the correlations are clear. Think of your annotations as a conversation between yourself and the text. Read actively with a pen in hand. The more you annotate, the more success you will have in classroom activities at the beginning of the school year. In addition to annotations, answer the *The Tipping Point* Reading Guide questions as you read. Fully address each question, providing textual evidence (quotes, summaries, and paraphrases of the chapter). Your reading guide will be especially helpful during discussions or when you are locating evidence in the book to cite.

When the school year begins, we will complete the following activities surrounding *The Tipping Point*:

Socratic Seminar and/or small group discussion

Multiple-choice reading comprehension and analysis questions

An analytical essay on a topic in Gladwell's book

This book and the play Death of a Salesman by Arthur Miller are an essential component of the first two weeks of school, so it is imperative that you show up on the first day prepared with the book and play read and annotated and the accompanying work completed.

Completing the summer assignment is a prerequisite to AP Language and Composition.

The Tipping Point Reading Guide Questions (You may type or handwrite your responses)

The Tipping Point: Pre-Reading

<u>Questions for Discussion (PICK TWO OF THE FOLLOWING QUESTIONS AND RESPOND WITH YOUR PERSONAL THOUGHTS IN COMPLETE SENTENCES ON A SEPARATE DOCUMENT)</u>

Do you know someone who seems to know everyone? How do they have so many connections?

Do you know someone who seems to know everything? Are they willing to share their information/ knowledge?

Have you ever played the game "Six Degrees of Kevin Bacon"?

Did you have a favorite tv show as a child? Was it considered educational? Is too much television or screen time "bad" for little children? What is the definition of a criminal?

How does a society deter crime?

How much influence does environment have over how people behave? How much cheating goes on in schools?

How much influence does immediate environment have on the way people behave?

Does birth order matter?

What is the ideal size for a school/ business in order for it to be successful? With all the harmful information available, why do teens continue to smoke? How much influence do your peers have on your decision making?

The Tipping Point: Chapter Questions (PICK THREE QUESTIONS FROM EACH CHAPTER TO RESPOND TO IN ADDITION TO THE QUESTION I'VE BOLDED THAT MUST BE ANSWERED. RECORD ALL OF YOUR RESPONSES IN A SEPARATE DOCUMENT THAT YOU WILL SUBMIT WHEN WE RETURN TO SCHOOL)

<u>IN CLEARER TERMS, YOU WILL BE ANSWERING FOUR QUESTIONS TOTAL</u> FOR EACH CHAPTER!

Chapter One: The Three Rules of Epidemics

What is an epidemic?

What kinds of "epidemics" do we see in schools?

What was the root cause of the epidemic in Baltimore?

What made Hush Puppies make a return to fashion?

What is the "bystander problem" and what does it say about people?

Have you ever witnessed something like the "bystander problem" in school? What did you do?

What are the three rules of the tipping point?

Chapter Two: The Law of the Few: Connectors, Mavens, and Salesmen

What is a Connector?

What is a Maven?

What is a Salesman?

Can you provide an example of each from the book?

Do you know someone who is a Connector, Maven or Salesman? What makes them a Connector, Maven or Salesman?

What is six degrees of separation?

What, ultimately, was the difference between Paul Revere and William Daves? What is the Law of the Few? <u>Chapter Three: The Stickiness Factor: Sesame Street, Blues Clues, and the</u> Educational Virus

What is The Stickiness Factor?

What did the makers of Sesame Street do differently?

What is the significance of the Columbia Record Club story? What does it teach us about people?

What is The Distractor?

What did the creators of Blues Clues learn from Sesame Street? What did they change?

What did you learn about what and how children learn from watching television?

Do you still think tv is good/bad for young children? Why?

<u>Chapter Four: The Power of Context (Part One): Bernie Goetz and the Rise and</u> Fall of New York City Crime

What is a criminal?

What is the Power of Context?

What is the Broken Window Theory?

What two major changes were implemented in NYC in order to deter crime in the subway system?

The Power of Context and the examples of NYC tell the reader what about criminals and behavior in general?

According to the studies presented, when do people cheat/lie/deceive? The study of the seminarians seems to indicate what about people's beliefs, values and thoughts?

The prison experiment and the NYC subway system both tell us what about Environmental tipping Points?

<u>Chapter Five: The Power of Context (Part Two): The Magic Number One</u> <u>Hundred and Fifty</u>

What made the Ya-Ya Sisterhood tip?

What is the Rule of 150?

What happens after a group surpasses 150?

What is "transactive memory"?

What can we learn from Gore Associates?

Chapter Six: Case Study: Rumors, Sneakers, and the Power of Translation

What made Airwalks tip? What is the diffusion model? Who are the many types of people in the diffusion model? What are the Connectors, Mavens and Salesmen most important role? **What kind of distortion happens as rumors spread?** What did they learn from studying the needle exchange program? What do you need to do if you want to start an epidemic?

Why didn't the Airwalk epidemic last?

<u>Chapter Seven: Case Study: Suicide, Smoking, and the Search for the Unsticky</u> <u>Cigarette</u>

Explain the epidemic in Micronesia? How did it get started? What was typical about each instance?

What did studies show about suicide and car fatalities?

How is teen smoking like teen suicide?

What are heavy smokers personalities like? What types of traits are they likely to have over non-smokers and "chippers"?

Why do teens smoke?

Why do adult anti-smoking messages not work?

What do studies show about genetic, environmental, and peer influences? Should we try to make smoking less contagious or make it less sticky?

Chapter Eight: Conclusion: Focus, Test, and Believe

What are the main lessons of The Tipping Point?

What is a "Band Aid"? Is it a good thing or a bad thing?

Why was moving Georgia Sadler's campaign about the awareness of diabetes and breast cancer from black churches to beauty salons effective?

How does the theory of the Tipping Points make us reframe the way we think about the world?

What are the two examples of how acutely sensitive we are to even the smallest details of everyday life?

<u>Afterword: Tipping Point Lessons From the Real World (Answer all questions</u> <u>here)</u>

What has changed regarding teens in America?

How has email had an influence on the spread of information?

What has changed in the world of education?

The Tipping Point: Post-Reading

Read each question before answering any.

Each question must be answered with a completely different topic.

The completeness of your response, including details and supporting evidence, will determine your score.

1.What did you learn?

- 2. What surprised you?
- 3. What will stay with you forever?

4. What do you want to know/ learn more about?

ALL 11th Grade English Students:

1) Reading Assignment:

Death of a Salesman by Arthur Miller

- Full PDF available here: <u>http://www.wcusd15.org/kershaw/ENG%20302/DS%20Death%20of%20a%20Salesman</u> <u>%20Complete.pdf</u>
- The audio of the play can be found here: <u>https://www.youtube.com/watch?v=y9ftKKK-Jeo</u>
- You can watch the film here: https://www.youtube.com/watch?v=RMqiCtq5VLs&t=54s
- Ever since it was first performed in 1949 this play has been recognized as a milestone of the American theater. In the person of Willy Loman, the aging, failing salesman who makes his living riding on a smile and a shoeshine, Arthur Miller redefined the tragic hero as a man whose dreams are at once insupportably vast and dangerously insubstantial. He has given us a figure whose name has become a symbol for a kind of majestic grandiosity—and a play that compresses epic extremes of humor and anguish, promise and loss, between the four walls of an American living room.

As you are reading *Death of a Salesman,* complete the following handouts to support your understanding of the play and help you to prepare for in-class work the first week of school.

Death of a Salesman
Name: _____

Part I:

On the next two pages record important notes, ideas, reflections or quotes in relation to the characters in the organizer below. Capture at least TEN specific details for each character.

WILLY LOMAN	LINDA LOMAN

BIFF LOMAN	HAPPY LOMAN

Part II: Vocabulary

I. Record and define 10 new words you learned from reading this play. Provide the context of its use in the play as well in the third column.

Term	Definition	Example of usage in the play

Part III: Written Responses to the Play (Personal & Analytical)

Describe the "Ideal American Family" in paragraph form below:

In your paragraphs include the following: 1.] Number of members, 2.] Names, 3.] Ages, 4.] Occupations, 5.] Education, 6.] Hobbies/pastimes, 7.] Proudest achievements, 8.] Greatest fears, 9.] Most cherished dreams or goals. 350 Words Minimum. You may begin: "The __(Last Name)__ family is the ideal American Family."

Analyze the theme of the play in five sentences. Remember the theme is beyond one word and based on a topic within the play. You are considering what message is being conveyed throughout the play. Your identification of the theme should be supported by evidence from the play and then your analysis of the evidence.